

Colite International
October 14, 2024

Colite Positions Itself for Continued Success with Promotions and Reorganization

Columbia, SC – Colite is pleased to announce the promotion of two distinguished team members, Adam Regenthal and William Bolchoz. Their dedication, leadership, and outstanding performance have earned them new positions within the company.

Adam Regenthal has been promoted to President. With a 19-year tenure at the company, Adam brings a wealth of knowledge and expertise to this pivotal role. Having successfully led various departments, including sales, marketing, and project management, Adam's deep understanding of the industry and unwavering commitment to customer satisfaction will undoubtedly drive Colite's innovation and growth.

William Bolchoz has been promoted to Chief Operating Officer. A valued member of the Colite team for 6 years, William has consistently demonstrated exceptional leadership in the project management department. His expertise in project planning, execution, and process improvement has been invaluable to the company's success. As COO, William will oversee day-to-day operations and ensure Colite continues to deliver exceptional products and services to its clients.

Since founding the company in 1992, Marty and Peter Brown have been the CEO and President, respectively. Moving forward, their roles will be Managing Partners of the Colite Group of Companies.

"We are excited to see both Adam and William continue to thrive and contribute to our company's success. Their promotions reflect our commitment to recognizing talent and providing opportunities for professional growth," said Peter Brown.

Both promotions are effective immediately, and Colite is confident that these leadership changes will position the company for long-term success. By leveraging the combined experience and expertise of Adam and William, Colite is well-equipped to meet the evolving needs of its customers and remain a leader in the signage industry.

"William and I appreciate the leadership and example Marty and Peter Brown have demonstrated during our time with Colite, and we thank them for their faith in the two of us as we move forward leading the company. We are excited to accept these positions and to tackle the challenges and opportunities the change brings," said Adam Regenthal.

Colite, a signage manufacturing company headquartered in Columbia, SC, has been delivering exceptional signage solutions for companies worldwide since 1947. Their commitment to innovation and quality ensures that their clients receive visually stunning and durable signage that effectively communicates their brand message. Colite is proud to be a trusted partner in helping businesses such as GE Aerospace, UNC Health, Hilton Hotels, IHG Hotels & Resorts, Leidos, and Dell Technologies create impactful and lasting impressions.

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